

How We Take the Media Back

A Grassroots Plan for Restoring Trust in American Journalism

Live Webinar + Q&A | Thursday, May 22, 2025 | 5p PT / 6p MT / 7p CT / 8p ET



William J. "Bill" Federer
Historian, Author, Speaker, Broadcaster
President of Amerearch Publishing





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SALEM MEDIA GROUP
Colorado Springs



Chaim Goldman
Salem Media Radio Host
Exec. Prod. of The Peak News

Presented by
The Peak News Educational Foundation

Register: www.ThePeak.news/Webinar

PROMOTIONAL SMS / TEXT COPY

Thank you for sharing about "How to Take the Media Back: A Grassroots Plan for Restoring Trust in American Journalism", a webinar hosted by Bill Federer and Chaim Goldman on May 22nd.

Below are five sample SMS Texts to use in sharing about the event.

If possible, please promote it at least twice: once (or more) any time from May 15 – 19th, and again on May 21st or the morning of the 22nd.

The registration website to promote is: www.ThePeak.news/Webinar

Promotional graphics for the Webinar in different formats (like the one at the top) to use with the SMS texts, as well as other copy (Email, Social Media), can also be downloaded from this same webpage.

If you have any questions, please reach out to me at: Chaim.Goldman@SalemCOS.com, or text/call: (719) 337-6850

Thank you so much for getting the word out! We can and need to take the Media back by restoring trust once again in American journalism, together.

For such a time as this,

Chaim

Chaim Goldman, *The Watchman*
On-Air Host and Special Projects
Salem Media – Colorado Springs
Executive Producer of *The Peak News*
Executive Director of *The Peak News Educational Foundation*

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Text/SMS Message Copy

Here's a 4-part SMS sequence to share about the "How We Take the Media Back" Webinar with Bill Federer and Chaim Goldman.

TEXT #1

[Webinar JPG Image]

It's time to take the Media back! Join us LIVE on May 22nd to see how we can take it back. "How We Take the Media Back" Webinar with Bill Federer and Chaim Goldman → For more info and to save your seat: www.ThePeak.news/Webinar

TEXT #2

[Webinar JPG Image]

How did the Media lose our trust, and how can we restore Journalism in America? Join the fight to take the Media back → For more info and to RSVP now for the May 22 webinar with Bill Federer and Chaim Goldman: www.ThePeak.news/Webinar

TEXT #3 – Day Before

[Webinar JPG Image]

TOMORROW: "How to Take the Media Back" goes LIVE with Bill Federer and Chaim Goldman. Don't miss this. Truth > Propaganda. May 22 @ 5pm PT/8pm ET → Register now: www.ThePeak.news/Webinar

TEXT #4 – Day Of (Hours Before)

[Webinar JPG Image]

Going LIVE tonight: "How to Take the Media Back" starts at 5pm PT/6pm MT/7pm CT/8pm ET. Learn the truth about how we got here, and how we can fix it, together. Final call to register → www.ThePeak.news/Webinar